



## **MEDIA ADVISORY**

### **Canada's Ultimate Golf and Travel Show Returns to BC Place Stadium!**

**Vancouver, February 16<sup>th</sup> & 17<sup>th</sup>, 2008** – Western Canada's largest two-day golf and travel marketplace returns to BC Place Stadium, February 16<sup>th</sup> & 17<sup>th</sup>, 2008. Golf and travel enthusiasts will feel like they hit a hole in one when they see the huge selection of exhibitors plus exciting demos and show features.

The Vancouver Golf and Travel Show, produced by National Event Management, provides consumers with the best and largest selection of golf equipment, accessories, and travel opportunities all in one incredible golf marketplace. Golf's leading manufacturers, golf courses, and travel destinations will be showcasing what's new and hot for the 2008 golfing season.

Stretching the width of BC Place, consumers are invited to feel like a pro when they try the **Demo Driving Range** to work on their swing! **Golf Pros** will be on-site to provide one-on-one instruction, offering valuable stroke-saving tips and advice on how to improve your game! **The Seminar Stage** will feature informational seminars, demonstrations and sport celebrity appearances by Golf Professionals. Have a full swing analysis at the **BC PGA Learning Center**. Bring the kids and arrive early for a free custom-made club from the BC PGA!

This year's show offers great pre-season deals from over 200 exhibitors, plus don't miss the **Perfect Lies Retail Outlet**, offering apparel, shoes, hats balls, clubs and gear – all at unbeatable savings!

Challenge your friends for the weekend and take home bragging rights at the interactive show features, including the Long Putt and Long Drive contests!

Make planning your next Golf Vacation easy by exploring the largest collection of Golf Resorts and Courses, from local BC area clubs to exotic overseas resort destinations!

The Vancouver Golf and Travel Show takes place Saturday, February 17<sup>th</sup> and Sunday, February 18<sup>th</sup>, 2007 at BC Place Stadium. For additional information, please visit [www.vancouvergolfshow.com](http://www.vancouvergolfshow.com).

**For more information, press passes to the event, or interview opportunities, please contact:**

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